

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56897
Contract Dates: 10/03/2012-10/05/2012
Customer Order:
Linked Order:
CPE: / / 2802

Invoice Num: 1201-543748
Invoice Date: 10/07/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/07/2012

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PAY BY 11/06/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 10/3-5

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 5-6AM	10/03/2012-10/05/2012	..WTF..	30	3	275.00				
LUR;10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		..WTF..		3		275.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/03/2012	We	05:13:36 AM		TVGENROTH1212H	30	275.00				
10/04/2012	Th	05:25:23 AM		TVGENROTH1212H	30	275.00				
10/05/2012	Fr	05:30:00 AM		TVGENROTH1212H	30	275.00				
2	THIS MORNING 6-7AM	10/03/2012-10/05/2012	..WTF..	30	6	400.00				
LUR;10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		..WTF..		6		400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/03/2012	We	05:58:33 AM		TVGENROTH1212H	30	400.00				
10/03/2012	We	06:54:44 AM		TVGENROTH1212H	30	400.00				
10/04/2012	Th	06:14:20 AM		TVGENROTH1212H	30	400.00				
10/04/2012	Th	06:57:14 AM		TVGENROTH1212H	30	400.00				
10/05/2012	Fr	06:28:24 AM		TVGENROTH1212H	30	400.00				
10/05/2012	Fr	06:55:37 AM		TVGENROTH1212H	30	400.00				
3	THE EARLY SHOW	10/03/2012-10/05/2012	..WTF..	30	5	175.00				
LUR;10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		..WTF..		5		175.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/03/2012	We	08:13:33 AM		TVGENROTH1212H	30	175.00				
10/03/2012	We	08:45:30 AM		TVGENROTH1212H	30	175.00				

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/04/2012	Th	08:21:34 AM		TVGENROTH1212H	30	175.00			
	10/04/2012	Th	08:46:28 AM		TVGENROTH1212H	30	175.00			
	10/05/2012	Fr	08:21:24 AM		TVGENROTH1212H	30	175.00			
4	430-5PM NEWS		10/03/2012-10/05/2012		.. W T F ..		30	3	425.00	
LUR;10 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		.. W T F ..		3		425.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/03/2012	We	04:39:12 PM		TVGENROTH1212H	30	425.00			
	10/04/2012	Th	04:55:05 PM		TVGENROTH1212H	30	425.00			
	10/05/2012	Fr	04:39:08 PM		TVGENROTH1213H	30	425.00			
5	5-530PM NEWS		10/03/2012-10/05/2012		.. W T F ..		30	4	600.00	
LUR;10 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		.. W T F ..		3		600.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/03/2012	We	05:22:43 PM		TVGENROTH1212H	30	600.00			
	10/04/2012	Th				30			600.00	Preempted
	10/04/2012	Th	05:38:02 PM	10/04/2012	TVGENROTH1212H	30	600.00	600.00		Makegood in 530-6PM NEWS
	10/05/2012	Fr	05:24:50 PM		TVGENROTH1213H	30	600.00			
6	530-6PM NEWS		10/03/2012-10/05/2012		.. W T F ..		30	3	800.00	
10 MIN SEP										

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			.. W T F ..		3		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	05:39:12 PM		TVGENROTH1212H	30	800.00			
10/04/2012	Th	05:53:55 PM		TVGENROTH1212H	30	800.00			
10/05/2012	Fr	05:54:37 PM		TVGENROTH1213H	30	800.00			
7	M-F 6PM NEWS		10/03/2012-10/05/2012		.. W T F ..		30	3	650.00
LUR;10 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			.. W T F ..		3		650.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	06:10:17 PM		TVGENROTH1212H	30	650.00			
10/04/2012	Th	06:24:00 PM		TVGENROTH1212H	30	650.00			
10/05/2012	Fr	06:24:31 PM		TVGENROTH1213H	30	650.00			
8	11PM NEWS		10/03/2012-10/05/2012		.. W T F ..		30	3	1,100.00
LUR;10 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			.. W T F ..		3		1,100.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	11:24:08 PM		TVGENROTH1212H	30	1,100.00			
10/04/2012	Th	11:32:08 PM		TVGENROTH1212H	30	1,100.00			
10/05/2012	Fr	11:28:28 PM		TVGENROTH1213H	30	1,100.00			
9	SURVIVOR XXV		10/03/2012-10/03/2012		.. W		30	1	2,700.00
10 MIN SEP									

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			.. W		1		2,700.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	07:58:15 PM		TVGENROTH1212H	30	2,700.00			
10	THE BIG BANG THEORY/TWO AND A HALF		10/04/2012-10/04/2012		. . . T . . .		30	1	3,600.00
LUR;10 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			. . . T . . .		1		3,600.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/04/2012	Th	08:48:16 PM		TVGENROTH1212H	30	3,600.00			
11	M-F 630PM NEWS		10/03/2012-10/05/2012		. . W T F . .		30	3	650.00
LUR;10 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			. . W T F . .		3		650.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	06:53:21 PM		TVGENROTH1212H	30	650.00			
10/04/2012	Th	06:58:15 PM		TVGENROTH1212H	30	650.00			
10/05/2012	Fr	06:57:45 PM		TVGENROTH1213H	30	650.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals 34		23,075.00		3,461.25		19,613.75	600.00	600.00	0.00

Billing Notes
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.
CBS Television Stations Standard Terms and Conditions for advertising shall apply.
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Billing Notes

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	23,075.00
		Trade Value	0.00
		Agency Commission	3,461.25
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	19,613.75

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